

# Are History Apps the right choice for you?

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\*references to people and products within this presentation do not constitute their endorsement by PROV



# Today's presentation will discuss an...

## Introduction to history apps

- What are they?
  - Some examples

## Alternatives to history apps

- What do you want to do?
- What can you do without a history app?

## How to build my own history app

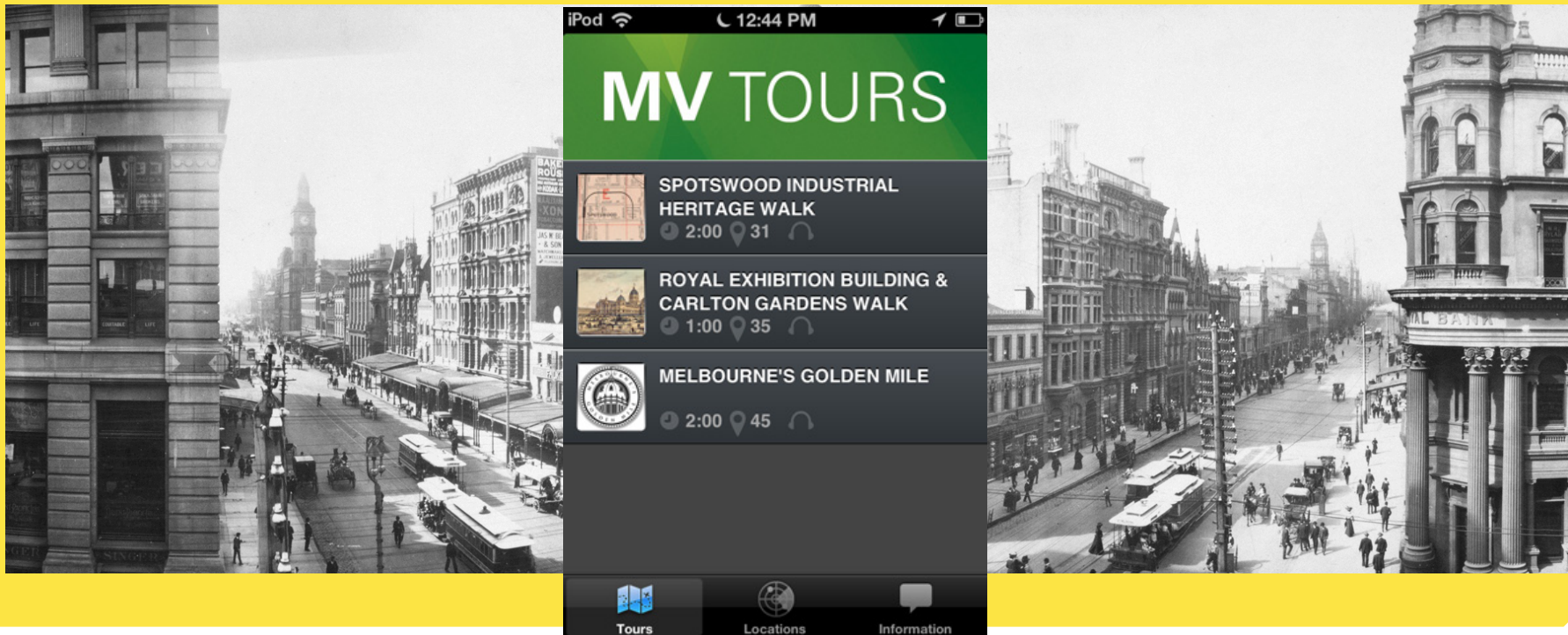
- Engage a freelance software developer
- Subscribe to an existing service

## What is PROV's approach and plans for the future

- Social Media
- Google Cultural Institute
- Website Blog
- PROVisualizer

# History Apps

Definition: An **app** is a type of software that allows you to perform specific tasks. Applications for desktop or laptop computers are sometimes called desktop applications, and those for mobile devices are called mobile **apps**. When you open an **application**, it runs inside the operating system until you close it. ([www.gcflearnfree.org/computerbasics/3](http://www.gcflearnfree.org/computerbasics/3))



# Some history app examples

- Towns Through Time

<http://www.records.nsw.gov.au/news/mobile-app-towns-through-time>

- Butterfly and Moth Paintings: Natural History Art of Harriet and Helena Scott

<http://australianmuseum.net.au/landing/art-of-science>

( *Maybe consider holding a RHSV Hack Day with a prize?* )

- QueryPic

<http://dhistory.org/querypic/create/>

(Created by freelance software developer and ex-manager of TROVE, Tim Sherratt. See more of his history apps here <http://discontents.com.au/about-me/> )

- The Real Face of White Australia

<http://invisibleaustralians.org/faces/>

- MV Tours: Walk Through History

<https://museumvictoria.com.au/discoverycentre/museum-victoria-apps/walking-tour/>



# Some Alternatives to history apps

- Depending on what you want to do e.g. general promotion/engagement you might be able to achieve your goal on Social Media i.e. Twitter or Facebook  
<https://twitter.com/historyvictoria> <https://www.facebook.com/historyvictoria/>
- If you want to promote something specific e.g. Charles Latrobe you still might be able to achieve your goal on Social Media e.g.  
<http://seanmunger.com/2011/03/10/how-to-be-a-historical-figure-on-twitter-a-few-tips/>
- While these are not history apps per se they can be used for countless purposes.



# How to build my own history app

## Option 1

Engage a freelance software developer:

PROV has worked with Conal Tuohy

<http://conaltuohy.com/>  
[conaltuohy@gmail.com](mailto:conaltuohy@gmail.com)

(Brisbane based)



Tim Sherratt

<http://discontents.com.au/about-me/>

Online form to contact



## Option 2

Subscribe to an existing service e.g.

<https://www.mytoursapp.com/>

Download the Museum Victoria walking tour mobile app to see how it works.

<https://museumvictoria.com.au/discoverycentre/museum-victoria-apps/walking-tour/>



## Option 3

Make your own!...for a fee

[https://www.google.com.au/search?q=how+do+you+make+an+app&ie=utf-8&oe=utf-8&gws\\_rd=cr&ei=-XfrVpOSlsbZ0gSo47j4AQ](https://www.google.com.au/search?q=how+do+you+make+an+app&ie=utf-8&oe=utf-8&gws_rd=cr&ei=-XfrVpOSlsbZ0gSo47j4AQ)

# What is PROV's approach?

PROV is currently using a range of services to promote the holdings and build engagement with researchers:

- Social Media [https://twitter.com/PRO\\_Vic](https://twitter.com/PRO_Vic)  
<https://www.facebook.com/PublicRecordOfficeVictoria/>
- Google Cultural Institute <https://publicrecordofficevictoria.culturalspot.org/>  
Sign up info here [https://support.google.com/culturalinstitute/partners/answer/6002688?hl=en&ref\\_topic=4387717](https://support.google.com/culturalinstitute/partners/answer/6002688?hl=en&ref_topic=4387717)
- Corporate Site Blog <http://prov.vic.gov.au/blog-news/victorias-early-history-revealed-through-letters-to-la-trobe-now-available-online>
- Youtube <https://www.youtube.com/user/PROVchannel>
- PROV Wiki <http://wiki.prov.vic.gov.au/index.php>
- PROV Visualizer <http://conaltuohy.com/clients/prov/Provisualizer>