

Nomination of Mr Alan Hall for An RHSV Barbara Nixon Award in 2019

Nomination by: Ms Jillian Hiscock
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Alan Hall is an essential member of our much admired RHSV Images Team where he does sterling work. However, it is for his innovative work on the RHSV's new website and database which, I believe, earns him a Barbara Nixon Award. Alan received a small fee for the work he did around the website build but the fee doesn't come close to the hours he put in.

The website catapults the RHSV into a new level of engagement with our community and gives our organisation a fresh look and feel. The functionality of the new website has also meant a diminution in duplicated data entry, increased timeliness and less opportunity for human error.

Our CRM, Zoho, which Alan has built is the workhorse behind so much of what we do. So many of the improvements to member benefits which we've seen over the last 18 months are only possible because of Alan's work building a sturdy, comprehensive database. The database also has the capacity to grow and change with the RHSV.

Databases are often taken for granted as they are never seen by the public but the design is crucial and takes much thought to get it right. Alan has designed a database which is endlessly flexible and, most importantly has a easy interface for our other volunteers and staff. It is used in all aspects of our administration – membership, recording volunteers, marketing, public relations, insurance tracking and donor tracking. More functionality will be added in the future.