



ROYAL HISTORICAL SOCIETY OF VICTORIA INC.

239 A'Beckett Street, Melbourne 3000

Reading QR Codes

1. Through the App Store on your smart phone, download the FREE "QR Reader" app (There are lots of free QR Reader apps - just pick any one).
2. And then, with the app operating, simply point your phone at the QR code and the embedded link will take you to a website / image / facebook post etc.

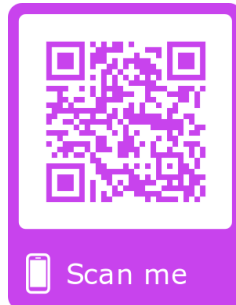
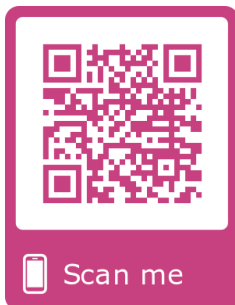
Creating QR Codes

1. On your computer, search for "QR code generator", once again, there is a multitude of websites which generate QR codes - pick any one.
2. At this stage you just want to create a FREE **static code** (dynamic codes cost \$).
3. Now enter the web address for which you want to create a link.
4. Give your QR code a name if you will be using multiple codes (eg "Facebook" / "Bookings page" / "Post Office Image")
5. Choose a colour if black doesn't appeal.
6. And, when the code is generated and downloaded to your computer as a PNG file, save it.

Using your QR code

Wherever you are short of space, use a QR code. It allows access to vast amounts of information and images through a website or social media.

Use it on business cards. Use it in flyers and promotions to lead people to your booking page. Create a treasure hunt of "Yesterday" photos to a historical walk across town. Add it to your promotions wherever you want to provide a quick link to a web page or social media. Use it to connect to digital exhibitions or deeper and more extensive information.



RHSV

I've created two for the RHSV - one for Facebook and one for our website. There is no limit to the number of QR codes you can create - one for every page of your website etc.

26 July 2019